

# *Introduction to Holistic Management*

An introduction will be given on the following topics:

- Key insights supporting holistic management
- Reading the land's ecosystem processes
- Understanding our use of tools on the land
- How to make decisions looking at economic, ecological, and social needs simultaneously
- How to plan for a profit, choose enterprises, and prioritize expenses
- How to plan and pay for infrastructure improvements
- How to monitor for biological capital growth
- How to plan for animals to be at the right place, at the right time, and for the right reasons



This introduction will provide the opportunity for participants to become exposed to the whole content of holistic management including holistic decision-making, environmental principles, and holistic planning procedures for increased success. Further study would be needed for a full understanding to be able to practice holistic management in its entirety as a land manager.

Why this information is important: Understanding holistic management allows for you to plan, manage, and grow your business to build wealth while building biological capital, and meeting the needs of the people involved.

**April 26-27th**  
**9:00 - 4:30 pm.**

Light Breakfast, snacks and lunch included with registration

Location: Lake City Research Center  
5401 W. Jennings Road  
Lake City, MI 49651

\$150.00 per participant. \$75.00 for the second person from the same farm. Registration is limited to 20 people. A minimum of 2 on-farm decision makers are encouraged but not required to attend.

Please register by April 18, 2017 at [https://commerce.cashnet.com/msu\\_3645](https://commerce.cashnet.com/msu_3645) or by sending a check payable to MI State University to the address above. Please be sure to include names of all attendees as well as email address. Contact Carla at: [MCLACHL2@msu.edu](mailto:MCLACHL2@msu.edu)



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